

Nhyira Sackey-Statement of Purpose

My current degree in Technical Communication from Missouri S&T, combined with my professional experience, has equipped me with a diverse skill set I am eager to apply in service to the state of Missouri. My conversation with Dr. Chad Follis at the Mizzou Career Fair solidified my interest in the Civic Leaders Internship Program (CLIP), as I recognized it as the ideal platform to bridge my academic training with my passion for public service.

The core of my education is making complex information clear, accessible, and actionable for specific audiences. Through courses like TCH COM 5540: Advanced Layout and Design, I have moved beyond basic writing to master the art of creating visually compelling and strategically organized documents. This skill is directly applicable to the demands of a legislative or executive branch office, where the ability to produce engaging newsletters, concise press releases, and clear constituent updates is paramount. Furthermore, my background in HR, where I developed employee induction and training programs, honed my ability to practice effective constituent communication translating policy and procedure into understandable language while maintaining empathy and accuracy.

I am particularly interested in serving in an office like the Governor's Communications Office or a House District Office, where I can directly contribute to the vital flow of information between the government and the people it serves. I bring the talent to not only write accurately but to design communication products that build trust and foster engagement.

I believe this internship is critical to my future success as it provides a unique opportunity for networking and career development by learning from pioneers in public service. To see firsthand how communication strategies are built and executed at the state level would be an invaluable experience. This internship is not just a placement; it is the next logical step in my journey to become a communication professional who can effectively bridge the gap between institutions and the communities they serve, and I am confident I have the skills and dedication to excel in this role and represent both CLIP and the University of Missouri with pride.